LETA FULL BOARD MEETING

♦October 12, 2017♦ 12:00 Noon ♦

LPB Board Room♦ 7733 Perkins Road ♦Baton Rouge, LA

**Members Present:** Chair Gwen Carter, Wayne Berry, Doreen Brasseaux, Sydni Dunn, Glen Kinsey, Nikki Godfrey, Eartha Cross, Father James Carter, Scott Richard, Nancy Harrelson, Kathy Kliebert, Gwen Guillotte, Bill Blackwood, and Valencia Burton.

**Members Absent:** Chris Goudeau, David Bondy, Julie Cherry, Lee Meredith, Lee Wheeler, Jada Lewis, and Deano Thornton

**Guest Present:** Chris Pinell

**Employees Present:**  Clay Fourrier, Joanne Gaudet, Jeanne Smith, Beth Courtney, Nancy Toorean, C. C. Copeland, Carol Manship

**Call to Order:** Gwen Carter, Chairman, called the meeting to order at 12:05 PM.

**Introduction:** Gwen Carter, Chairman, introduced Bill Blackwood, the new Chair of the Friends board.

**Approval of Minutes:** Gwen Carter called for the motion to accept the Minutes from the August 10, 2017 meeting. Glenn Kinsey motioned and Wayne Berry seconded. Motion carried.

**Presentation of Audit:** Gwen Carter introduced Chris Pinell of Pinell and Martinez to give the results of the audit done by his firm. Once again, LETA had a clean audit. (See attached). Gwen called for a motion to accept the audit. Kathy Kliebert motioned and Glenn Kinsey seconded. Motion carried.

**Friends Report:** Bill Blackwood, chairman of Friends of LPB, gave the Friends financial report. (See attached) Motion to accept by Glenn Kinsey and seconded by Valencia Burton. Motion carried.

Bill informed the board about the car raffle to which tickets were available to purchase. He spoke about the Art of Food event on Sept. 22 and encouraged the board members to attend. He also spoke about the 2018 Legends Gala.

**Financial Report:** Joanne Gaudet gave the financial report. (See attached) Motion to accept by Kathy Kliebert and Valencia Burton seconded. Motion carried.

**Technology Committee:** Glenn Kinsey, chairman of the Technology Committee, presented the report of the committee. He told the board the repack was right on line, that we’re doing what we’re supposed to be doing. C. C. Copeland gave a handout concerning the FCC required Spectrum repacking of stations in New Orleans, Alexandria, and Shreveport. (See attached).

The chair asked for a motion to accept the technology plan. A motion was made by Dan Hare and seconded by Lee Meredith. Motion carried.

**Education Committee:** Valencia Burton, chairman of the Education Committee, gave the report of the committee. The Cradle to K initiative was discussed as well as the Ready to Learn Grant from PBS for the 70802 zip code area.

**President’s Report:** On a national level, Beth Courtney reassured the board that she feels the funding for public television is holding steady. She gave them a handout (see attached) from PBS that illustrated monies received from pledge drives is declining while monies received from planned giving in on the increase. Beth stressed that LPB is constantly looking at new and innovative ways to raise money.

Beth Courtney told the board members the great response we’ve been getting to Ken Burns’ “The Viet Nam War” series. We’ve filmed 60 oral histories so far from veterans about their experiences during the war.

**Underwriting:** Jean Smith gave the underwriting report (See attached)

**Production:** Clay Fourrier gave Production Report. We are producing more GOSHEP videos “Louisiana Public Square” is about AIDS. He also showed a short promo for “The Art of Food” event.

**Adjournment:**  The chair asked for a motion to adjourn. Kathy Kliebert moved and Valencia Burton seconded. Motion carried. The meeting was adjourned at 12:55 PM.